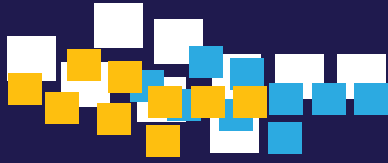


Under the Patronage & the Presence of
H.E. Eng. Sultan bin Saeed Al Mansouri Minister of Development for Government Sector in UAE

Presented by



Arabcom Group



10th Annual **ARABCOM 2007**

International Telecommunication Development
for the Arab States

Summit

TELECOM NEXT

"Preparing for the Changes Ahead"

Dubai 11-12 April

Lifetree Convergence Limited participate at Arabcom 2007

Lifetree Convergence Limited will be participating in Arabcom 2007. With our participation this year, we aim to promote and bring to the MENA market our new Mobile Kiosk product.

Our Mobile Kiosk is a stand-alone and an interactive customer care platform which will allow customers to access view and pay their bill as well to recharge they prepaid phone. Additionally, they can also search; preview and download the content can be images, videos, games, ring tones, MP3, themes or wallpapers.

The Multimedia mobile kiosk is a powerful tool to empower telecom operators to offer for their subscribers a one stop shop were they can pay their bills and recharge their prepaid card, and even change their tariff plans end enjoy purchasing mobile content. Such value proposition will empower telecom operator with a cutting edge product were they can increase their point of sales such supermarket, cinemas r, universities, shopping malls to delight their subscribers.

About Lifetree

Lifetree Convergence Ltd (an ISO 9001:2000 company) is a global software company providing IT solutions to manage all customer touch points of a services organization. Our proprietary 'Lifetree Sales and Services Framework', Concierge™* offers an integrated Customer Care interface that spans PoS, call centers, web and mobile self care. Powering this powerful framework are tightly integrated applications for Billing/OSS, Interconnect, E-Billing, Self Care and VAS platforms.

Lifetree's solutions have been deployed across including communication service providers, banks, retailers and media and entertainment companies. We have successfully completed several implementations across markets spanning Asia-Pacific, Middle East, Europe and Africa.

Lifetree was incubated by telecom industry stalwarts, Richard Siemens, founder of Hutchison Telecom & Orange and Craig Erich, the chairman of the GSM Congress. The company is headquartered in New Delhi, with its software development centers in New Delhi and Bangalore.

We combine futuristic thinking, reflected in our investments in R&D, with an unwavering focus on excellence in execution and being responsive to our clients. We strongly believe in a collaborative work culture that views clients as partners and employees as key stakeholders. <http://www.lifetreeindia.com>