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BRIDGEWATER SYSTEMS SHOWCASES INDUSTRY-LEADING SUBSCRIBER-CENTRIC POLICY MANAGEMENT SOLUTIONS AT ARABCOM 2007

Company executives discuss latest policy and network access control solutions for fixed, mobile and converged networks

Dubai, UAE – April 11, 2007 - Bridgewater Systems is showcasing the industry's most comprehensive portfolio of carrier-grade subscriber-centric policy management solutions for Middle East operators at the ARABCOM 2007 show. Bridgewater Systems network and application policy control solutions allow service providers to manage and monetize subscriber access to applications and network resources in real time, to create differentiated services and enrich the subscriber experience. The company's current release of the AAA Service Controller allows service providers to control access to advanced and differentiated services across fixed, mobile and converged networks, featuring new support for 4G and next generation IMS networks.

The Bridgewater Systems Application Policy Controller and Network Policy Controller complement the company's proven network access control and subscriber management solutions which are widely deployed in service provider networks around the globe. The Application Policy Controller provides a robust software solution to manage and monetize the complex and dynamic relationship between subscribers and applications. It allows service providers to define the business rules that govern the real-time interaction between the subscriber and all applications and content, regardless of where these are hosted. The Application Policy Controller represents a natural evolution of the Bridgewater Systems Application Authorization Server, proven and deployed in service provider networks today.

The Bridgewater Systems Network Policy Controller enables real-time control of network resources, ensuring a positive subscriber experience while allowing service providers to control and manage network resource usage in real time. The Network Policy Controller was designed to support all network types and to handle multiple networks - wireless, wireline and converged – simultaneously. Because this solution is network equipment agnostic, service providers can deploy the Network Policy Controller to manage network resources across any type of network infrastructure, including pre-standards and IMS-compliant networks. The Network Policy Controller represents the next generation of the Bridgewater Systems Dynamic Broadband



Manager, building on the demand for bandwidth and network resource management in wireline networks to address similar requirements in wireless and converged networks.

As Bridgewater Systems flagship network access control solution, the AAA Service Controller provides an IMS-ready solution featuring new dual stack RADIUS and Diameter support, allowing service providers to extend networks and take advantage of innovations and applications made possible with next generation 4G networks and IP Multimedia Subsystem (IMS)/Multimedia Domain (MMD) frameworks where Diameter and/or RADIUS protocols are required.

"Our technology has the proven scalability and performance to allow operators to profit from subscriber access at multiple levels – network, application, resources – enabling new revenue streams, and a rich subscriber experience that improves retention and maximizes profitability," said Russ Freen, co-founder and chief technology officer for Bridgewater Systems, "As operators leverage new services and business relationships across wireline, wireless, or converged networks, Bridgewater offers a comprehensive suite of products to support them."

At ARABCOM, Bridgewater Systems CTO and co-founder Russ Freen will lead a discussion on the opening day of the show on Profiting from Third-Party Content and Service-Layer Policy Control.

Bridgewater Systems has established a local sales presence in Dubai to serve customers in the Middle East and Africa, headed up by MENA Region Manager Malek Akilie and located at:

Fairmont Tower - Sheik Zayed Road
Suite 704 - 7th Floor - RAK Free Zone
Dubai, United Arab Emirates
Box 32736
Phone: + 971 50 45 77 927

Meet with Bridgewater at booth F-13 at ARABCOM 2007.

About Bridgewater Systems

Bridgewater Systems develops the industry's most advanced subscriber-centric policy management software for fixed, mobile and converged networks. Its solutions help global service providers launch new services faster and maximize profits by creating a subscriber-centric policy decision point to control and monetize the dynamic subscriber interaction with IP-based services. Vendor-neutral and access network agnostic, Bridgewater Systems' comprehensive policy management portfolio features: *network access control* products including authentication, authorization and accounting (AAA) and dynamic host configuration protocol (DHCP) systems; *entitlement control* products to manage subscriber access to applications and network resources; and robust *subscriber management* via a centralized policy and profile repository solution. Bridgewater Systems' proven carrier-class products help service providers enrich the subscriber experience, enable extensive revenue capture capabilities, and out-of-the-box value that can be deployed in weeks - instead of months.

More than 80 leading service providers around the globe including Verizon Wireless, Sprint, Bell Mobility, Virgin Mobile USA and SmarTone-Vodafone trust Bridgewater's technology and business insight to help them deliver world-class services. Founded in 1997, Bridgewater Systems is a privately held company. www.bridgewater.com

Under the Patronage & the Presence of
H.E. Eng. Sultan bin Saeed Al Mansouri Minister of Development for Government Sector in UAE

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